

Ari Woeste is a multi-disciplinary Creative with the unique experience of working as a contractor, freelance designer, & lettering artist with agencies and directly with brands since 2015—

seeking to begin a new chapter with a passionate, value-driven creative team in a small to midsize studio.

CAPABILITIES

Art Direction

Lettering

Type Design

Food & Tactile Lettering/Styling

Photography

Illustration

Hand-drawn Animation

Stop Motion Animation

Branding

Fluent in Adobe Creative Suite

EDUCATION

B.S., Graphic Design, Interactive Emphasis University of Northwestern, St. Paul SPRING 2013

EXPERIENCE + PROJECTS

Independent Creative

Cross-discipline creative for a wide range of clients such as Polo Ralph Lauren, Vikre Distillery, Chevrolet, LUNA Bar, 3M, and UnitedHealthcare.

United Way - Greater Twin Cities

Contract Designer (Maternity Leave Cover)

OCTOBER 2021 – MARCH 2022

Michael Cina

Type Design & Branding Apprentice

MARCH – SEPTEMBER 2019

MONO Agency

Contract Art Director & Food Lettering Artist for Walmart "Love Local" Campaign MARCH – SEPTEMBER 2019

Yoplait Brands

Contract Creative for Social Media: art directing and content creating for Oui and Yoplait brands on social SEPTEMBER – DECEMBER 2017

Cheerios

Contract Creative for Social Media: strategizing, copywriting, content planning, art direction, and content creation for social JULY 2015 – JUNE 2016

Digital Designer

Software for Good JANUARY - MAY 2015

Marketing Design Intern

The Nerdery

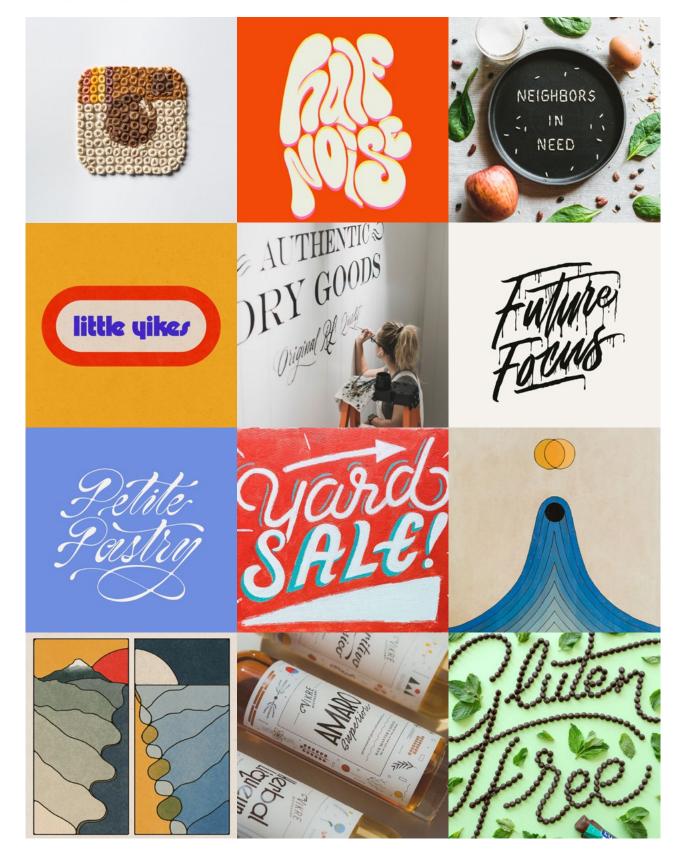
JULY - DECEMBER 2014

Contract Designer

Tartan Marketing - B2B agency JULY 2013 - JULY 2014







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